



The Tree House Project
by Vision Development

FOR IMMEDIATE RELEASE

VISION DEVELOPMENT ANNOUNCES SPONSORS FOR "THE TREE HOUSE PROJECT" GREEN HOME

STUDIO CITY, CA, January 2, 2009 – Vision Development is pleased to announce the participating sponsors for its Green residential development, "The Tree House Project" located in Studio City, CA.

The Tree House Project was built in cooperation with the Southern California Gas Company as part of its Advanced Home Case Study Program. The house is registered for certification under the U.S. Green Building Council's LEED for Homes and Build it Green's GreenPoint Rated programs. It will also serve as a Pilot Project for a new equivalency tool between the two programs. If successful, it is slated to become the first dual-rated Green residence in the San Fernando Valley. Vision Development is pursuing LEED Platinum-level certification for The Tree House Project.

The home is 2,400 square feet, with 4 bedrooms and 2.5 bathrooms. At only 20' wide, the house was designed to optimize passive heating and cooling strategies. Sited between existing sycamore and magnolia trees, the family will enjoy tree views from almost every room. All doors and most windows open to the yard on the south, offering privacy and a connection to the outdoors. The trees also provide shading for passive cooling in the summer, thereby significantly reducing the use of energy for air conditioning. These features, along with various energy efficient products from our sponsors, result in a high-performance structure that exceeds California's stringent Title 24 energy requirements by more than 60%.

Sponsors, in alphabetical order include: ACT Metlund D'MAND Systems, AFM Safecoat, Aiphone, Amorim, Andersen Windows, Beam by Electrolux, Begley's Best, BH Tanks, BioBased Insulation, Bruck Lighting, Columbia Forest Products, CREE LLS, Inc., Custom-Bilt Metals, Custom Blinds and Carpets, Diamonize, Dupont™ Tyvek®, Earth Friendly Moving, Electrolux Appliances, EnviroGlas, FLORASOURCE Ltd., Forecast Lighting, Garage Envy, GLI Systems, Hatakai, Hey! Tanks LA, Hohmann & Barnard, Hunter Douglas, Hunter Panels, Integris Roofing, JustAboutPlaques.com, Kirei, Kichler Lighting, Klip BioTechnologies, Knoll, Kohler, L&M Construction Chemicals, Lennox, Leslie Harris Interior Design, Mailboxixchange, Marina Design Group, The Modern Fan Co., Monrovia, Multi-Pure, NatureMill, Navien America, Oasis Garages, OrePac, Patio Heaven, Portal Doors, Priya Gehm, Rainwater Harvest Systems, Rainwater Hog, RenewAbility Energy, Schlage, SohoDecor, Solatube, Sport Court, Steel Casey, Stepstone, Inc., Takao Nursery, Termimesh, The JD Russell Co., Todd Valley Farms, Toro, TOTO, Velux, Walker Zanger, Western Pacific Roofing, Weyerhaeuser, and Whole Foods Market.

"The response from our more than 60 sponsors has been overwhelming. We are extremely grateful for their participation in the project. Their sustainable products greatly improve the quality of the home, and help us achieve our goals for durability, energy and water efficiencies, indoor air quality, and thermal comfort in this high performance Green residence. These companies are truly committed to supporting Green building," said Marty Meisler, Vision Development.

About Vision Development

Vision Development is based in Studio City, CA. It offers a full range of green consulting services. It offers a full range of green consulting and sustainable building services. Marty Meisler is a Certified Sustainable Building Advisor. For more information about working with Vision Development, please visit www.studiocitygreenhome.com.

Contacts:

Vision Development, Marty Meisler, Tel: (818) 731-7050; email: marty-vision@sbcglobal.net; www.studiocitygreenhome.com.

Public Relations/Special Events, Achieve Marketing Group, Michael Stevens Tel: (310) 890-9182; Fax: (818) 276-1547; email: pr@achievmg.com; www.achievmg.com.

###